

The Travel Partnership Corporation

Berlin, 17 March 2004

PRESS RELEASE – FOR IMMEDIATE RELEASE

New Board Member for The Travel Partnership Corporation

Dr. Tanya Abrahamse, Executive Director of the Tourism Business Council of South Africa (TBCSA), has been appointed to the Interim Board of The Travel Partnership Corporation (TTPC), a consortium of travel industry bodies representing a broad cross-section of the industry, formed to bring to the travel industry its own dedicated space on the Internet.

At the TTPC Board meeting in Berlin, March 17th, Chairman of the Board, Jean-Claude Baumgarten, said: “ We warmly welcome Dr. Abrahamse to the TTPC Board. She has a wealth of expertise in the tourism sector and her leadership qualities will be especially valuable as we move into an exciting phase of the .travel initiative, now the application has been filed with ICANN and TTPC is in the process of expansion”.

As Executive Director of TBCSA (which includes the National Association of Travel Agencies), Dr. Abrahamse leads the foremost tourism industry body in South Africa. Previous positions held include Deputy Director General of the Department of Environmental Affairs and Tourism, South Africa and Chief Director of the Reconstruction and Development Programme, South Africa. Dr. Abrahamse’s appointment will help to bring .travel to the Continent as well as ensuring the African perspective is properly represented on this innovative technological project.

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About The Travel Partnership Corporation: visit <http://www.ttpc.org>

For further information, contact:

TTPC: Alex Delimata, email: secretariat@ttpc.org, tel: +353 71 96 43963

