



**Tralliance Corporation President and CEO Speaking at Travel
Distribution Summit Latin America 2008**

Fort Lauderdale, FL –March 25, 2008-: Tralliance Corporation President and CEO, Edward A. Cespedes, addresses one of the largest travel expositions in Latin America on Tuesday, April 2, 2008. Eye for Travel's 2008 Travel Distribution Summit in Mexico City is a two-day conference that provides a unique opportunity to discuss the real strategies that will enable travel companies to enhance their presence and sales to the Latin American market.

In its third successful year, the event will bring together over 150 senior travel professionals to share knowledge and form partnerships that will enable them to profit from this fast growing and dynamic emerging marketplace. The event will be opened by Mexico's Minister for Tourism, Lic. Rodolfo Elizondo Torres. Throughout the two-day conference, the minister will be joined by over 20 other distribution experts from all sectors of the industry.

Of the many esteemed travel and technology experts, Cespedes will be speaking on April 2 amongst a cohort of his peers focusing on Online Sales and Marketing Techniques. With a background heavy in technology from the Internet's boom in the 1990s to present, Cespedes brings a wealth of knowledge and an intuitive sense as to where opportunities lie, how to maximize sales, revenues, and profits, and what is hot in eMarketing. With emphasis on domain name importance to eMarketing in Web 2.0, Cespedes and the Tralliance team look forward to participating in such a seminar at the very forefront of the travel and technology industry.

###

Media Contact:

Heidi Siefkas-Casemiro

heidi@travel.travel

(954) 769-5970

About Tralliance Corporation

Tralliance Corporation is a wholly-owned subsidiary of theglobe.com (otcbb:tglo) that, as the **.travel** Registry, develops products and services to promote the efficiencies and convenience of e-commerce for travel and tourism companies on the Internet. Designed to serve the global travel and tourism community, the major aims of the **.travel** sponsored Top Level Domain (sTLD) are improved Internet identity, creation of advanced distribution channels, and the establishment of a strong trust factor between the industry and its customers. For more information visit, www.tralliance.travel, or www.travel.travel.

Safe Harbor

This press release includes forward-looking statements related to theglobe.com, inc. and its subsidiary, Tralliance Corporation, that involve risks and uncertainties, including, but not limited to, risks and uncertainties relating to product delivery, product launch dates, risks relating to the Internet, development and protection of technology, the availability of financing or other capital to fund its plans and operations, the management of growth, market acceptance of our products, our ability to compete successfully against established competitors with greater resources, the uncertainty of future governmental regulation (particularly as it pertains to the Internet), and other risks. These forward-looking statements are made in reliance on the "Safe Harbor" provisions of the Private Securities Litigation Reform Act of 1995. For further information about these and other factors that could affect theglobe.com's future results and business plans, please see the Company's filings with the Securities and Exchange Commission, including in particular our Annual Report on Form 10-K for the year ended December 31, 2006, and our Quarterly Report on Form 10-Q for the quarter ended September 30, 2007. Copies of these filings are available online at <http://www.sec.gov>. Prospective investors are cautioned that forward-looking statements are not guarantees of performance. Actual results may differ materially and adversely from management expectations.