



WORLD TRAVEL LEADERS CONVENE IN CAIRO FOR 2006 MIDDLE EAST NORTH AFRICA **.travel** FORUM

CAIRO (June 15, 2006) – More than 125 travel and tourism leaders from throughout the Middle East and North Africa will gather in Cairo, Egypt, to develop strategies for marketing the region’s growing tourism industry to the global online community as part of the Middle East North Africa **.travel** Forum.

The conference will be held at the Nile Hilton Hotel in Cairo, Egypt, June 22, 2006, and is presented by Tralliance Corporation, the **.travel** Registry, the Egyptian Tourist Authority, and EMECO TRAVEL, the premier travel organization and destination management corporation in Egypt.

Featuring presentations and discussion panels by world travel industry leaders, the Middle East North Africa **.travel** Forum will provide an arena for the region’s tourism ministries and travel professionals to further identify vast marketing possibilities and benefits of registering **.travel** domain names.

“With tourism in the Middle East and North Africa on the rise, **.travel** comes to us at a perfect time,” says Mr. Elhamy ElZayat, CEO & Chairman of EMECO TRAVEL and former Chairman of the Egyptian Tourism Federation. “We believe it is important that our colleagues are aware of all **.travel** has to offer to ensure that we can operate at a level equal to or above that of other regions in the world.”

“Tourism is a vital part of the Middle East and North Africa’s economy,” says Tralliance Corporation President and Chief Executive Ron Andruff, whose company serves as the worldwide Registry for **.travel**. “Providing national tourism ministries and the travel industry leadership with a clear understanding of the global **.travel** initiative firsthand is intended to serve as a catalyst to future success and profitability in the region. As the MENA nations register all of their tourism assets in the **.travel** Registry, they will enable travelers from anywhere in the world to find them in the most expeditious manner possible.”

For more information or to register for the Middle East North Africa **.travel** Forum, visit www.MENA.travel, or e-mail us at info@MENA.travel.

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About Emeco

Emeco, established in 1976 by Elhamy Moustafa ElZayat, was a pioneer in introducing Meetings Incentives Conferences Exhibition (MICE) travel, since then it has expanded to become the premier travel organization and destination management corporation in Egypt. emeco group consists of emeco travel, emeco travel services, emeco Nile cruises, emeco transportation and Alfa Airline Agencies.

About Tralliance Corporation

Tralliance Corporation is a wholly-owned subsidiary of theglobe.com (otcbb:tglo) that, as the **.travel** Registry, develops products and services to promote the efficiencies and convenience of e-commerce for travel and tourism companies on the Internet. Designed to serve the global travel and tourism community, the major aims of the **.travel** sponsored Top Level Domain (sTLD) are improved Internet identity, creation of advanced distribution channels, and the establishment of a strong trust factor between the industry and its customers. For more information visit www.tralliance.travel, or www.travel.travel.

Tralliance Corporation, the **.travel** Registry, has identified Just a Drop as the official charity of the industry-exclusive, top-level Internet domain. With over four million children under the age of five dying each year due to water-borne diseases, Just a Drop, a global travel and tourism industry charity, has dedicated itself to providing clean water to children around the world, thereby offering each child the most basic human right, to live. As part of its joint commitment to this important endeavor, the **.travel** Registry donates one U.S. dollar for every registered domain name and challenges all domain holders to match the company's contributions. Tralliance's dedication to this effort has resulted in the largest funding pledge for the charity in its eight-year history, which Just a Drop trustees predict will double or even triple the amount of charitable work the organization carries throughout the world. For further information on Just a Drop, visit www.justadrop.org.

Safe Harbor

This press release includes forward-looking statements related to theglobe.com, inc. that involve risks and uncertainties, including, but not limited to, risks and uncertainties relating to integration of newly acquired businesses and assets, product delivery, product launch dates, risks relating to the Internet, development and protection of technology, the availability of financing or other capital to fund its plans and operations, the management of growth, market acceptance of our products, our ability to compete successfully against established competitors with greater resources, the uncertainty of future governmental regulation (particularly as it pertains to the Internet), pending litigation and other risks. These forward-looking statements are made in reliance on the "Safe Harbor" provisions of the Private Securities Litigation Reform Act of 1995. For further information about these and other factors that could affect theglobe.com's future results and business plans, please see the Company's filings with the Securities and Exchange Commission, including in particular our Annual Report on Form 10-KSB for the year ended December 31, 2004 and our quarterly report on Form 10-Q for the fiscal quarter ended September 30, 2005. Copies of these filings are available online at <http://www.sec.gov>. Prospective investors are cautioned that forward-looking statements are not guarantees of performance. Actual results may differ materially and adversely from management expectations.