



TRALLIANCE ISSUES REMINDER TO CUSTOMERS REGARDING BULK PURCHASE PROGRAM

FORT LAUDERDALE, FL – February 12, 2008- Tralliance Corporation would like to take this opportunity to remind customers of the bulk purchase program established on December 17, 2007.

Tralliance Corporation, the Registry of the .travel top level domain, has developed a bulk purchase program designed to expand the Registry and to promote wide-spread use of the .travel domain name. Tralliance is soliciting expressions of interest from eligible travel businesses that will be required to commit to a minimum purchase of 25,000 domain names within one year.

All terms are negotiable and subject to change, but Tralliance will provide favorable promotional rebates and credit arrangements with qualified parties. All expressions of interest are confidential.

Please contact: Manager, Bulk Purchase Program at bulkpurchase@tralliance.travel.

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About Tralliance Corporation

Tralliance Corporation is a wholly-owned subsidiary of theglobe.com (otcbb:tglo) that, as the .travel Registry, develops products and services to promote the efficiencies and convenience of e-commerce for travel and tourism companies on the Internet. Designed to serve the global travel and tourism community, the major aims of the .travel sponsored Top Level Domain (sTLD) are improved Internet identity, creation of advanced distribution channels, and the establishment of a strong trust factor between the industry and its customers. For more information visit, www.tralliance.travel, or www.travel.travel.

Safe Harbor

This press release includes forward-looking statements related to theglobe.com, inc. and its subsidiary, Tralliance Corporation, that involve risks and uncertainties, including, but not limited to, risks and uncertainties relating to product delivery, product launch dates, risks relating to the Internet, development and protection of technology, the availability of financing or other capital to fund its plans and operations, the management of growth, market acceptance of our products, our ability to compete successfully against established competitors with greater resources, the uncertainty of future governmental regulation (particularly as it pertains to the Internet), and other risks. These forward-looking statements are made in reliance on the "Safe Harbor" provisions of the Private Securities Litigation Reform Act of 1995. For further information about these and other factors that could affect theglobe.com's future results and business plans, please see the Company's filings with the Securities and Exchange Commission, including in particular our Annual Report on Form 10-K for the year ended December 31, 2006, and our Quarterly Report on Form 10-Q for the quarter ended September 30, 2007. Copies of these filings are available online at <http://www.sec.gov>. Prospective investors are cautioned that forward-looking statements are not guarantees of performance. Actual results may differ materially and adversely from management expectations.