

.TRAVEL LAUNCHES NEW 2.0 WEBSITE AT www.travel.travel

FORT LAUDERDALE, FL – April 28, 2008- .travel launched its new 2.0 website at www.travel.travel. Formerly informational in nature, the new website includes 2.0 features such as a .travel blog and interactive media tools to nurture collaboration amongst the .travel community.

The new site includes components such as photo slideshows, videos, and interviews with the .travel executive team. To enhance the level of participation from the travel community, the company has also added the .travel blog. The blog will be a two-way dialogue between the .travel team and the travel and tourism community.

“We are especially excited about the opportunities to interact with the travel community at the new website,” commented President and CEO of Tralliance Corporation, Edward A. Cespedes, “We look forward to their comments and suggestions. The new website represents the next step in our continued evolution as the top level domain for the travel and tourism industry.”

To learn more about .travel and Tralliance Corporation, please visit www.travel.travel

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About Tralliance Corporation

Tralliance Corporation is a wholly-owned subsidiary of theglobe.com (otcbb:tglo) that, as the **.travel** Registry, develops products and services to promote the efficiencies and convenience of e-commerce for travel and tourism companies on the Internet. Designed to serve the global travel and tourism community, the major aims of the **.travel** sponsored Top Level Domain (sTLD) are improved Internet identity, creation of advanced distribution channels, and the establishment of a strong trust factor between the industry and its customers. For more information visit, www.tralliance.travel, or www.travel.travel.

Safe Harbor

This press release includes forward-looking statements related to theglobe.com, inc. and its subsidiary, Tralliance Corporation, that involve risks and uncertainties, including, but not limited to, risks and uncertainties relating to product delivery, product launch dates, risks relating to the Internet, development and protection of technology, the availability of financing or other capital to fund its plans and operations, the management of growth, market acceptance of our products, our ability to compete successfully against established competitors with greater resources, the uncertainty of future governmental regulation (particularly as it pertains to the Internet), and other risks. These forward-looking statements are made in reliance on the "Safe Harbor" provisions of the Private Securities Litigation Reform Act of 1995. For further information about these and other factors that could affect theglobe.com's future results and business plans, please see the Company's filings with the Securities and Exchange Commission, including in particular our Annual Report on Form 10-K for the year ended December 31, 2007. Copies of these filings are available online at <http://www.sec.gov>. Prospective investors are cautioned that forward-looking statements are not guarantees of performance. Actual results may differ materially and adversely from management expectations.