



## **TRALLIANCE CORPORATION AND EXPOTUR ANNOUNCE PARTNERSHIP WITH THE LAUNCH OF EXPOTUR.TRAVEL**

**Fort Lauderdale, FL – May 15, 2008-** Tralliance Corporation and EXPOTUR announced a partnership with the launch of EXPOTUR.TRAVEL. As the first major travel and tourism event to be officially named .travel, EXPOTUR and Tralliance Corporation formally addressed the travel and tourism community in San Jose, Costa Rica today.

During an invitation-only event, President of EXPOTUR, Carlos Lizama Hernandez, and President and CEO of Tralliance Corporation, Edward A. Cespedes, signed an agreement launching the name EXPOTUR.TRAVEL. As the largest travel and tourism exposition in Central America, EXPOTUR brings together more than 260 selling firms and other numerous international wholesale businesspeople. Started in 1985, EXPOTUR is celebrating its 25<sup>th</sup> anniversary in 2009. With such a milestone, EXPOTUR decided to launch its promotional campaign with EXPOTUR.TRAVEL.

“The partnership with EXPOTUR and the launch of EXPOTUR.TRAVEL is an honor,” stated Cespedes, “This is the first major travel and tourism event to unveil the .travel name. We are proud to be a part of EXPOTUR and the continued growth of travel and tourism in Central America.”

Tralliance Corporation and EXPOTUR envision this alliance to encourage the travel and tourism community to take advantage of .travel and see the benefits of this Internet tool created by and for the worldwide travel community.

For more information on Tralliance Corporation, please visit, [www.travel.travel](http://www.travel.travel)

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## **About Tralliance Corporation**

Tralliance Corporation is a wholly-owned subsidiary of theglobe.com (otcbb:tglo) that, as the **.travel** Registry, develops products and services to promote the efficiencies and convenience of e-commerce for travel and tourism companies on the Internet. Designed to serve the global travel and tourism community, the major aims of the **.travel** sponsored Top Level Domain (sTLD) are improved Internet identity, creation of advanced distribution channels, and the establishment of a strong trust factor between the industry and its customers. For more information visit, [www.tralliance.travel](http://www.tralliance.travel), or [www.travel.travel](http://www.travel.travel).

## **Safe Harbor**

This press release includes forward-looking statements related to theglobe.com, inc. and its subsidiary, Tralliance Corporation, that involve risks and uncertainties, including, but not limited to, risks and uncertainties relating to product delivery, product launch dates, risks relating to the Internet, development and protection of technology, the availability of financing or other capital to fund its plans and operations, the management of growth, market acceptance of our products, our ability to compete successfully against established competitors with greater resources, the uncertainty of future governmental regulation (particularly as it pertains to the Internet), and other risks. These forward-looking statements are made in reliance on the "Safe Harbor" provisions of the Private Securities Litigation Reform Act of 1995. For further information about these and other factors that could affect theglobe.com's future results and business plans, please see the Company's filings with the Securities and Exchange Commission, including in particular our Annual Report on Form 10-K for the year ended December 31, 2007, and our Quarterly Report on Form 10-Q for the quarter ended March 31, 2008. Copies of these filings are available online at <http://www.sec.gov>. Prospective investors are cautioned that forward-looking statements are not guarantees of performance. Actual results may differ materially and adversely from management expectations.