

TRALLIANCE ANNOUNCES FINAL DATE FOR PLACE NAMES PRIORITY REGISTRATION FOR .travel REGISTRY

December 21, 2007 Deadline for Domain Name Registration Under Nations Priority Program

FORT LAUDERDALE, Fla. – (December 17, 2007) – Tralliance Corporation, the **.travel** Registry, announced that the **.travel** place names program, in place since July 1, 2005, will come to a conclusion at 18:00 eastern US time on December 21, 2007.

According to Ed Cespedes, Chief Executive Officer of Tralliance, "The place names program has given governments a priority right to register place names on the **.travel** top level domain since 2005. We are pleased that many governments have shown their support for the program by registering and using their **.travel** domain names."

On December 21, 2007 place names that have not been registered will be returned to the general pool and can be registered by any eligible travel entity without restriction.

The **.travel** Registry will continue to accept priority registrations from governments until December 21, 2007. A letter on official letterhead, requesting any unregistered name over which the agency has authority, sent electronically to Tralliance, will be sufficient to allow the name to be approved for that agency. Send any requests to: authentication@tralliance.travel

Contact:
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Safe Harbor

This press release includes forward-looking statements related to theglobe.com, inc. that involve risks and uncertainties, including, but not limited to, risks and uncertainties relating to product delivery, product launch dates, risks relating to the Internet, development and protection of technology, the availability of financing or other capital to fund its plans and operations, the management of growth, market acceptance of our products, our ability to compete successfully against established competitors with greater resources, the uncertainty of future governmental regulation (particularly as it pertains to the Internet), Mr. Egan's continuing commitment to theglobe and the future of our Tralliance operations, and other risks. These forward-looking statements are made in reliance on the "Safe Harbor" provisions of the Private Securities Litigation Reform Act of 1995. For further information about these and other factors that could affect theglobe.com's future results and business plans, please see the Company's filings with the Securities and Exchange Commission, including in particular our Annual Report on Form 10-K for the year ended December 31, 2006, and our Quarterly Report on Form 10-Q for the quarter ended September 30, 2007. Copies of these filings are available online at <http://www.sec.gov>. Prospective investors are cautioned that forward-looking statements are not guarantees of performance. Actual results may differ materially and adversely from management expectations.